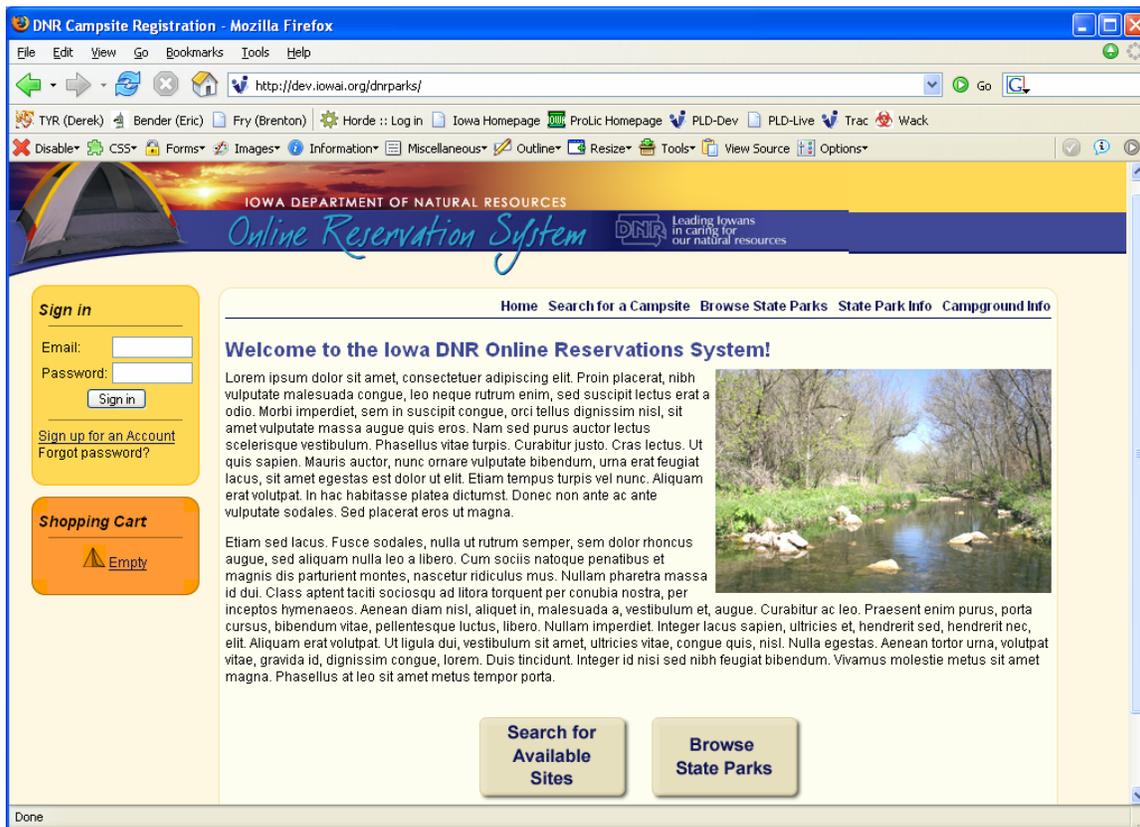


Update:

Centralized Reservation System for Iowa State Parks, Recreation Areas and State Forest Campgrounds



Facts:

- All maps have been created and loaded into the system and sites are dynamically displayed based on availability.
- All photos have been taken, processed and loaded into the system.
- Design and development of the user interface for both campgrounds and cabins has been completed and is now in testing. Revisions will be made based on staff and focus group feedback.
- Administrative tools for campgrounds and cabins is nearing completion, are currently being tested by Iowa Interactive QA staff, in accordance with the business rules set forth by DNR Parks.
- Currently working through call center operation details (hours of operation, staffing levels, administrative tools, policies and procedures)
- Marketing team (DNR Parks and Iowa Interactive) has been established and is preparing a communications plan.

The screenshot shows the 'Search for a Reservation' page of the DNR Online Reservation System. The page features a search form with the following elements:

- Search for a Reservation** header.
- Find a Campground:** Radio buttons for 'Search by Park' (selected), 'Search by County', and 'Search by Nearby City'.
- Select a Park:** A dropdown menu currently set to 'All Parks'.
- Desired Unit Type:** A dropdown menu set to 'Either'.
- Available between:** Fields for 'Month...', 'Day...', 'Year...' and 'Month...', 'Day...', 'Year...' with 'and' in between.
- Site Options:** A list of checkboxes for 'Full Hook-up', 'Electricity: 20 amps', 'Waste/Sewer', 'Cable Hook-up', and 'Equestrian Site'.
- Buttons:** 'Clear' and 'Search' buttons.

Search for Availability

- By Park
- By County
- By Nearby City
- Unit Type
- Available Dates
- Site Options

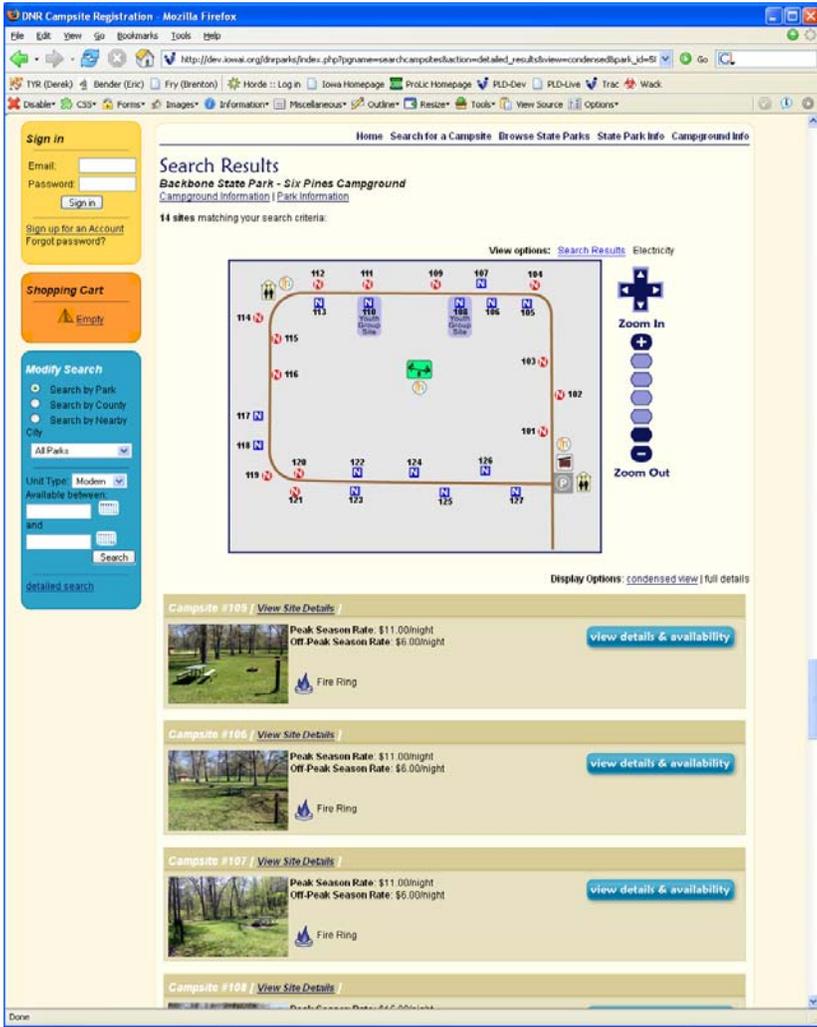
The screenshot shows the 'Search Results' page of the DNR Online Reservation System. The page displays the following information:

- Search Results** header.
- 40 Parks have campgrounds with sites that match your search:**
- Ambrose A. Call State Park** [View Park Information]
 - Ambrose A. Call Campground [View Campground Information]
 - > 9 sites matching your search [View Results]
 - Campground Details: Playground, Beach, Live entertainment, Room Service
 - View campground results
- Backbone State Park** [View Park Information]
 - Six Pines Campground [View Campground Information]
 - > 14 sites matching your search [View Results]
 - Campground Details: Playground, Beach, Live entertainment, Room Service
 - View campground results

Search Results

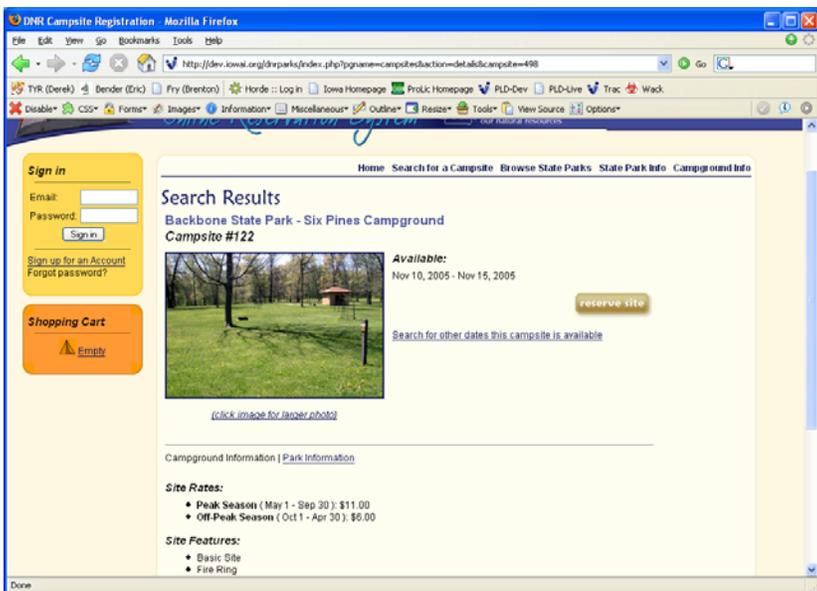
- Shows which parks have campgrounds that meet the search criteria
- Allows for quick modification of search

Campground Specifics



- Map has two views – *all sites* or *search results* (search results shows only those sites that meet the search criteria that was provided)
- Map is “hot” and allows user to click on a site to view details
- Pan and zoom feature available
- Results listing can be viewed in condensed or full detail mode

Campsite Detail



- Medium and Large image available for each campsite
- All site specifics are displayed including:
Rates, Features, and Details (ADA Accessible, Camp Pad Width, Camp Pad Length, Overall Campsite Width, Overall Campsite Length, Parking, Max Vehicle Length, Slide-out Side Limits, Pad Type, Site Shade, Slope)

Important Dates

November 4 – 10

November 16

November 29

January 3**

January 9 – 12

February 13**

June 19**

Internal Park Staff Testing

Public Focus Group

Staff Training

Launch Cabins

Staff Training

Launch Campgrounds

Launch Lodges and Shelters

Campgrounds

Campgrounds

Cabins

Cabins

Campgrounds

Campgrounds

Lodges/Shelters

** Tentative dates